



Phelan Pinon Hills Survey DRAFT

Conducted Jan 21- Feb 2, 2022

The Phelan Pinon Hills Community District Survey was conducted by Live Landline / Mobile Interviews and Online Mobile Interviews from January 21 - February 2 among a random sample of 423 voters.

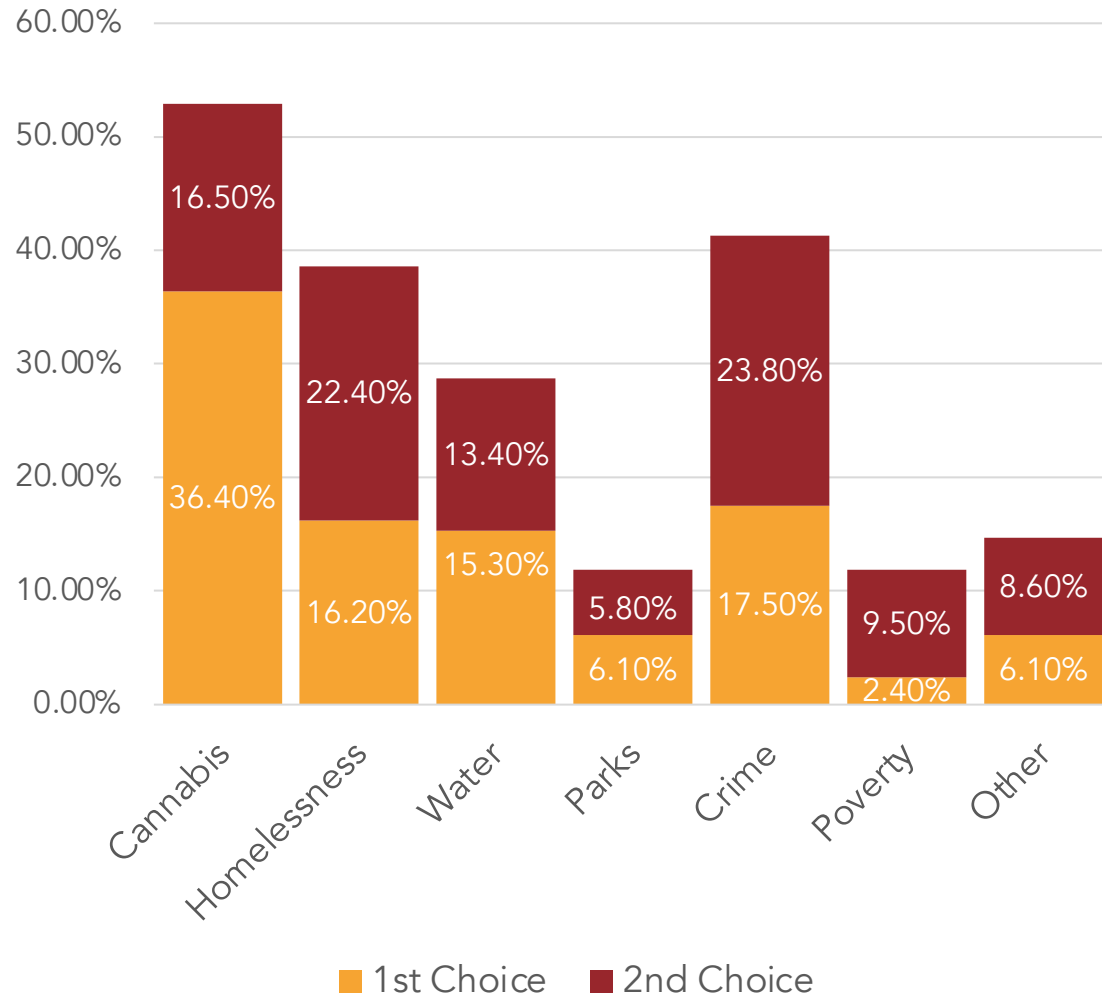
The survey has a margin of error of +/- 4.8 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Presented by Chris Collier to the PPHCSD Board of Directors February 16, 2022

Framing our Research

- What is the state of Phelan Pinon Hills Community Services District?
- What does the community know about the Phelan Park Expansion and what is priority in that project?
- Is the community willing to pay for the park expansion? How about if the pool is included?

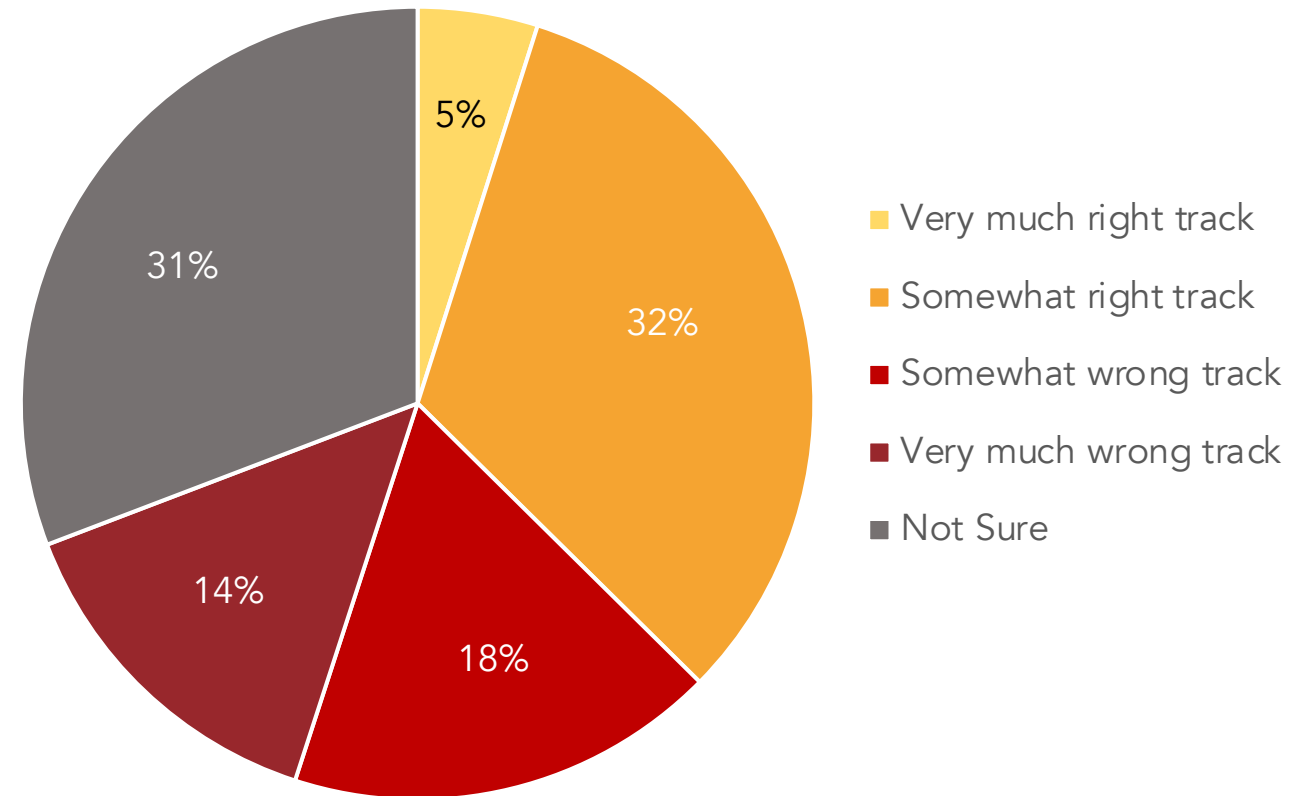
Q1/2: Local Issues



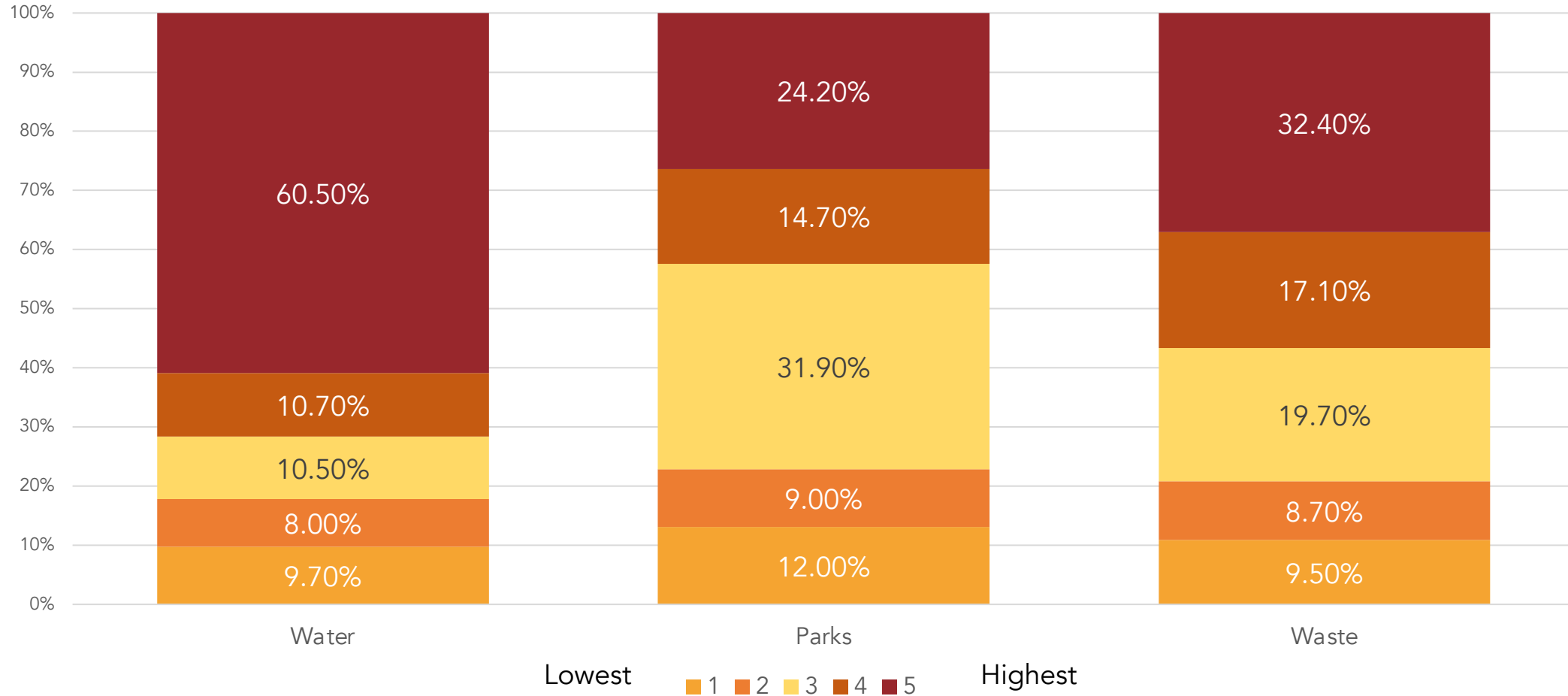
The three issues that registered highest are illegal cannabis, crime and homelessness; three issues outside of the control of the CSD.

Q3: Overall Direction of the District

In general, voters are split (37-32) on whether the District is on the right track or wrong track. Throughout the crosstabs, the direction of the District did not drive other responses.



Q4/5/6: District Services- Importance



Q7: Park Usage Frequency

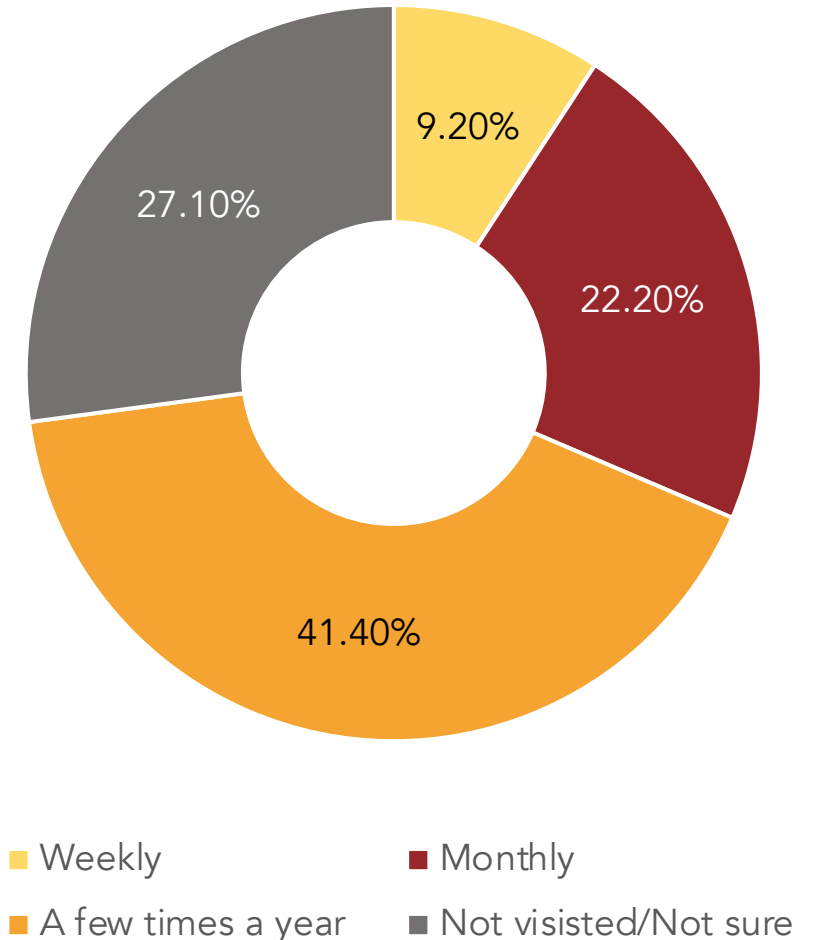
63.6% of respondents utilize the parks at least monthly.

Regular park users

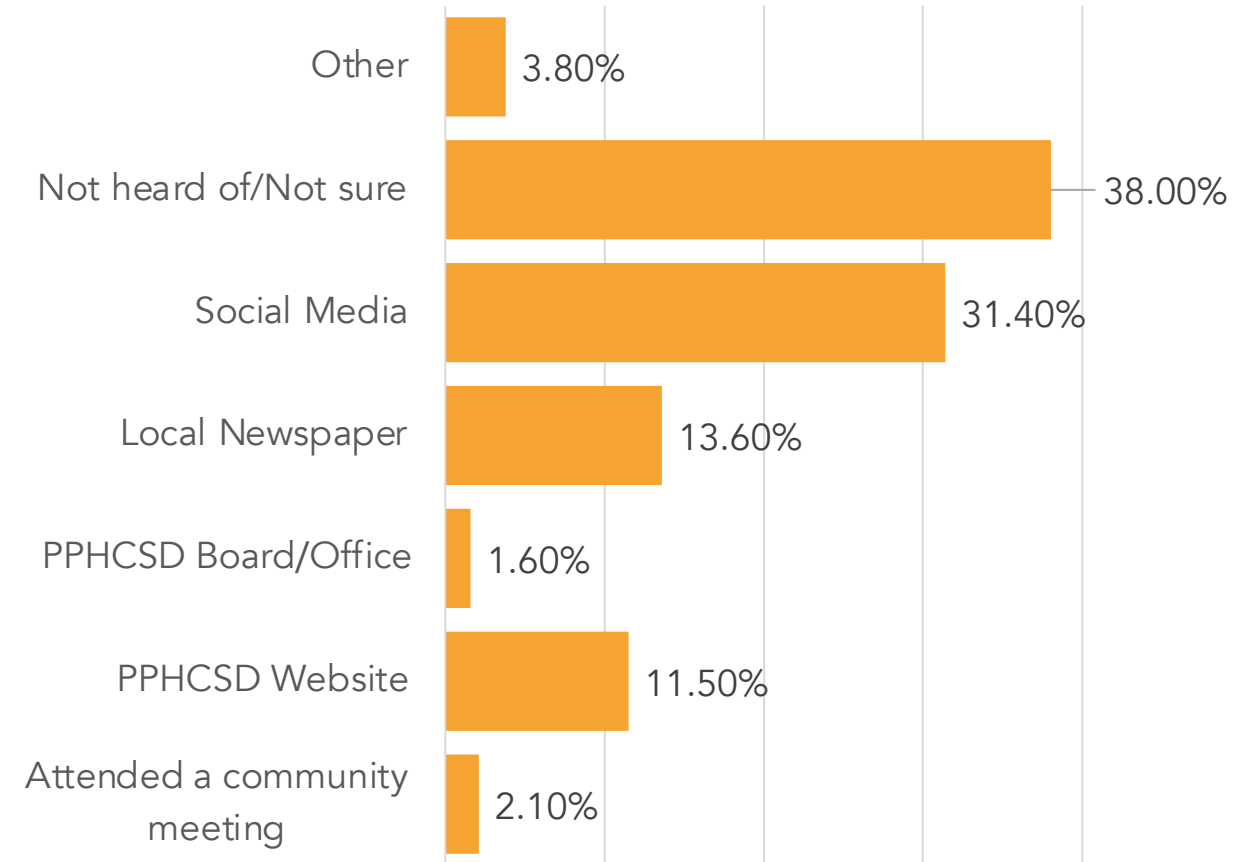
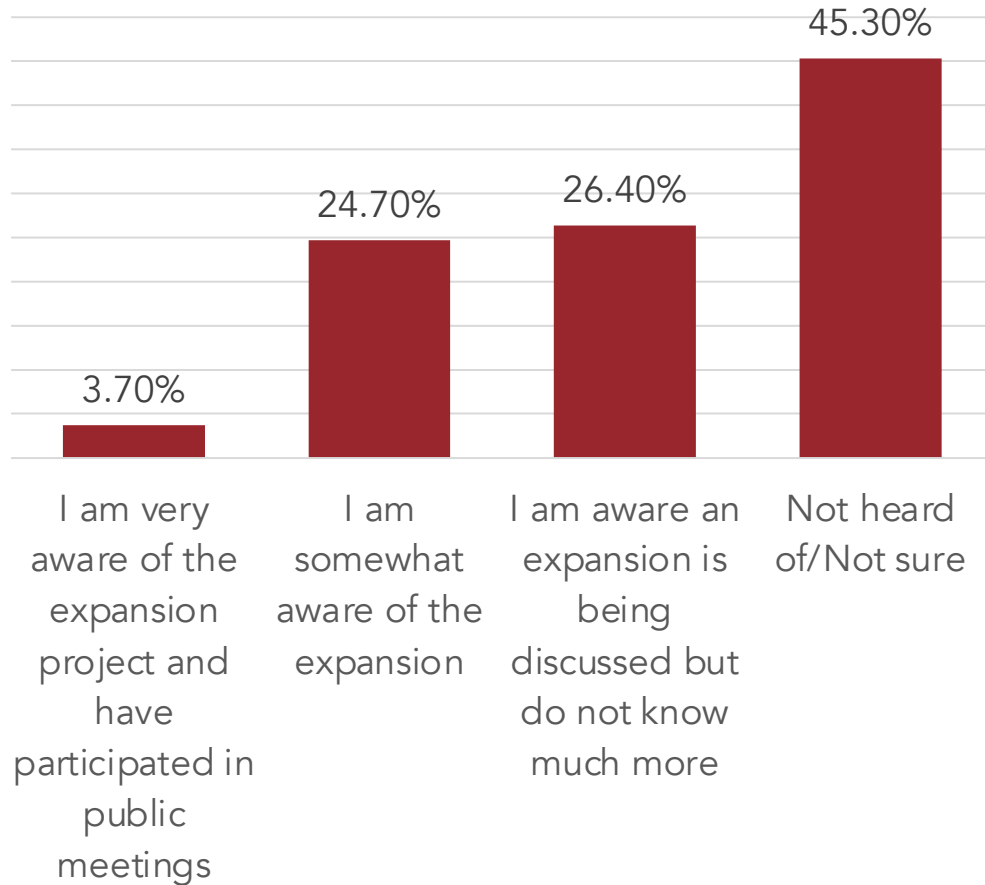
- 50.4% have young, school-aged children
- Only 16.7% do not have children

People who are not using parks

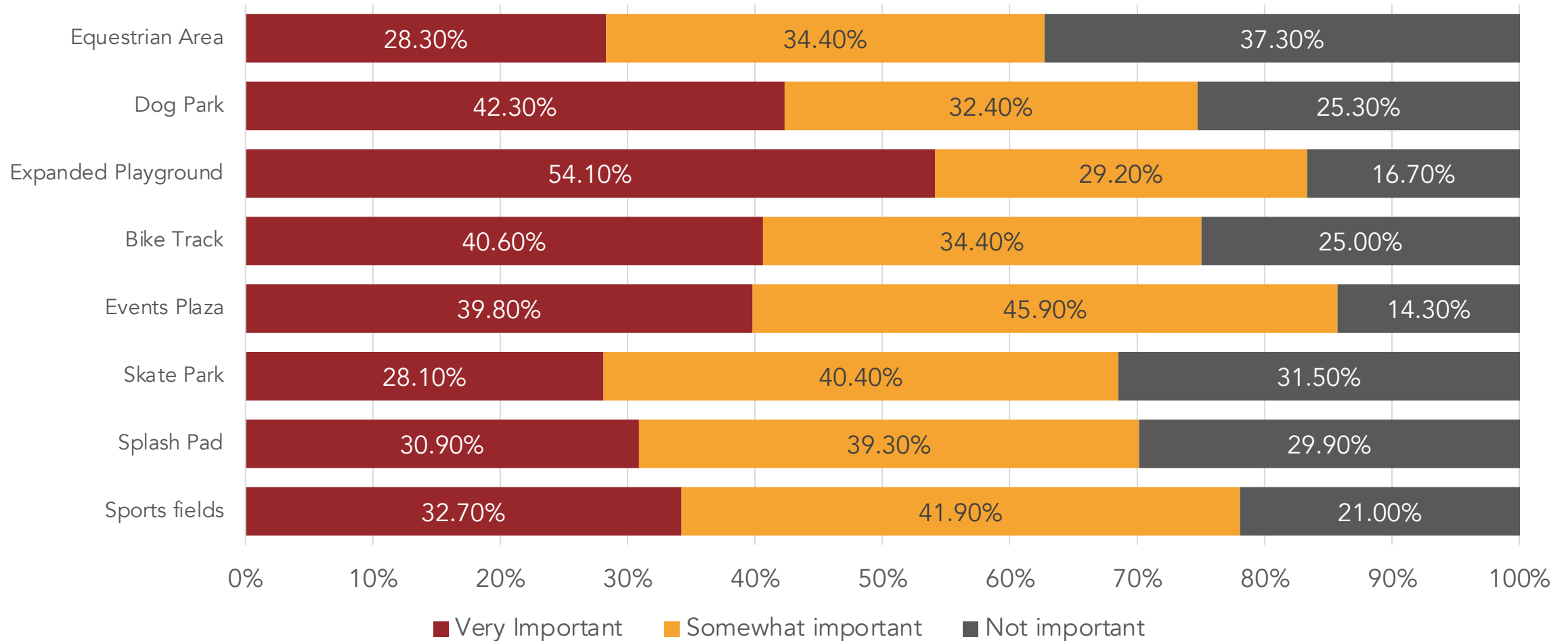
- 66.8% do not have kids



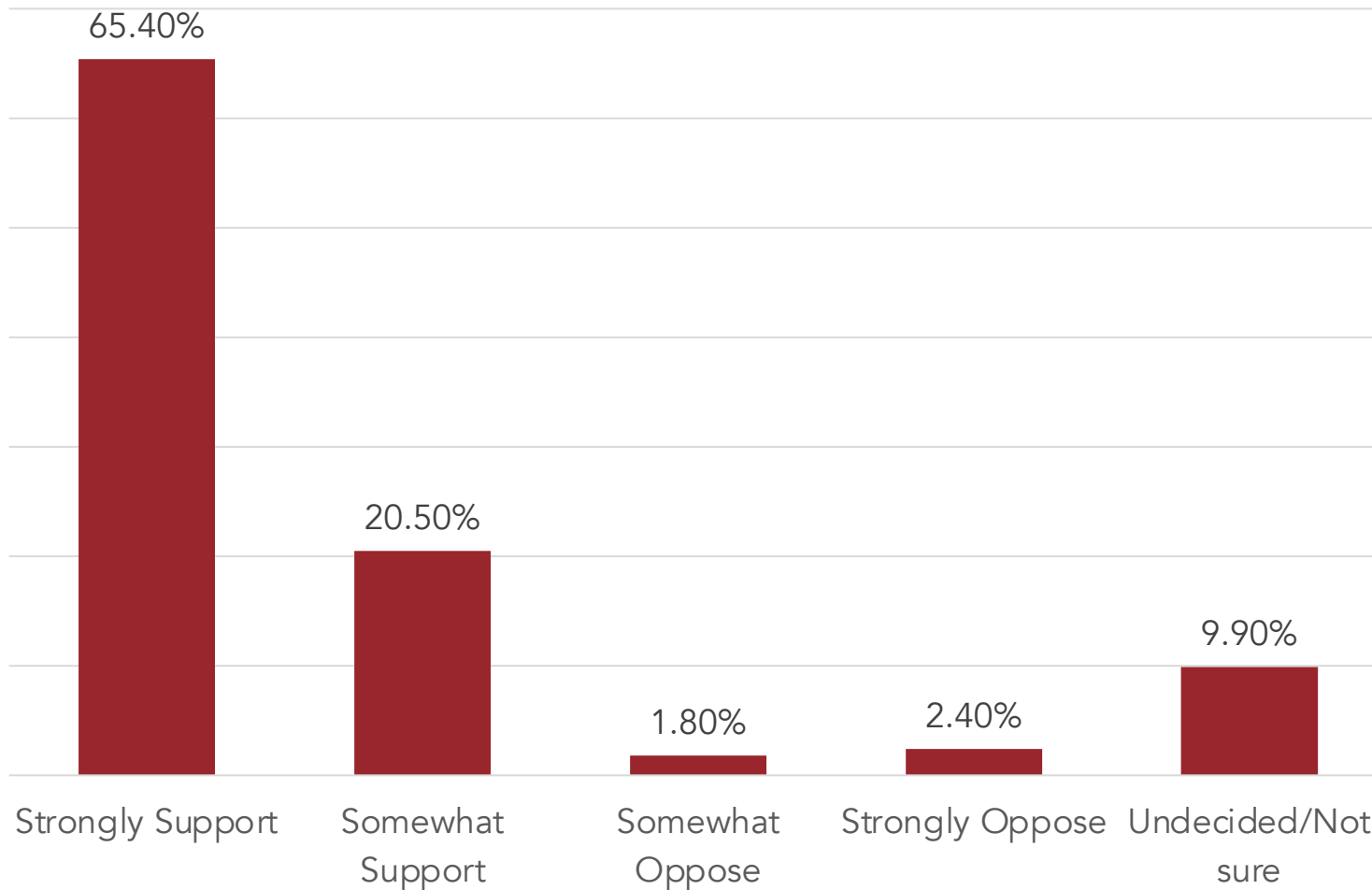
Q8/9: Expansion Awareness & Source



Q10: Expansion Elements

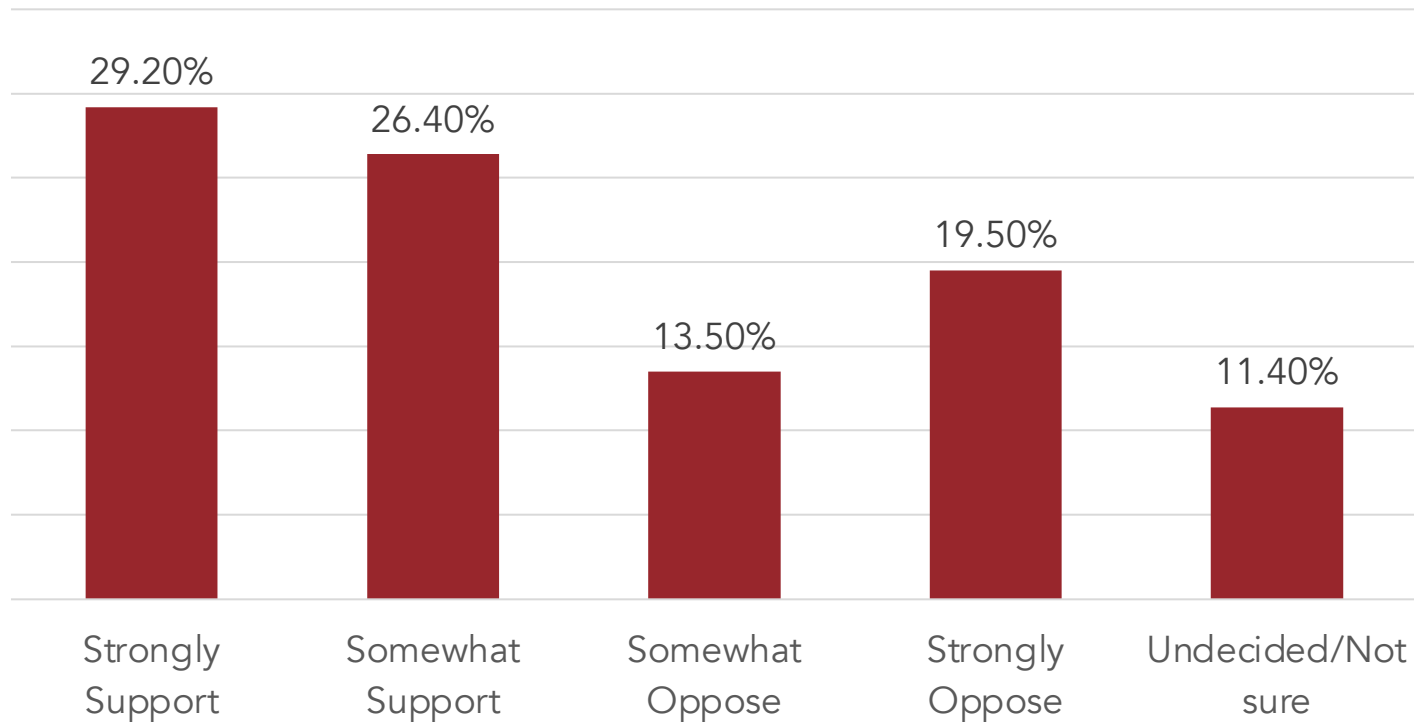


Q11: Expansion Support



Before being introduced to the cost of the expansion, respondents are very much in support of expanding Phelan Community Park.

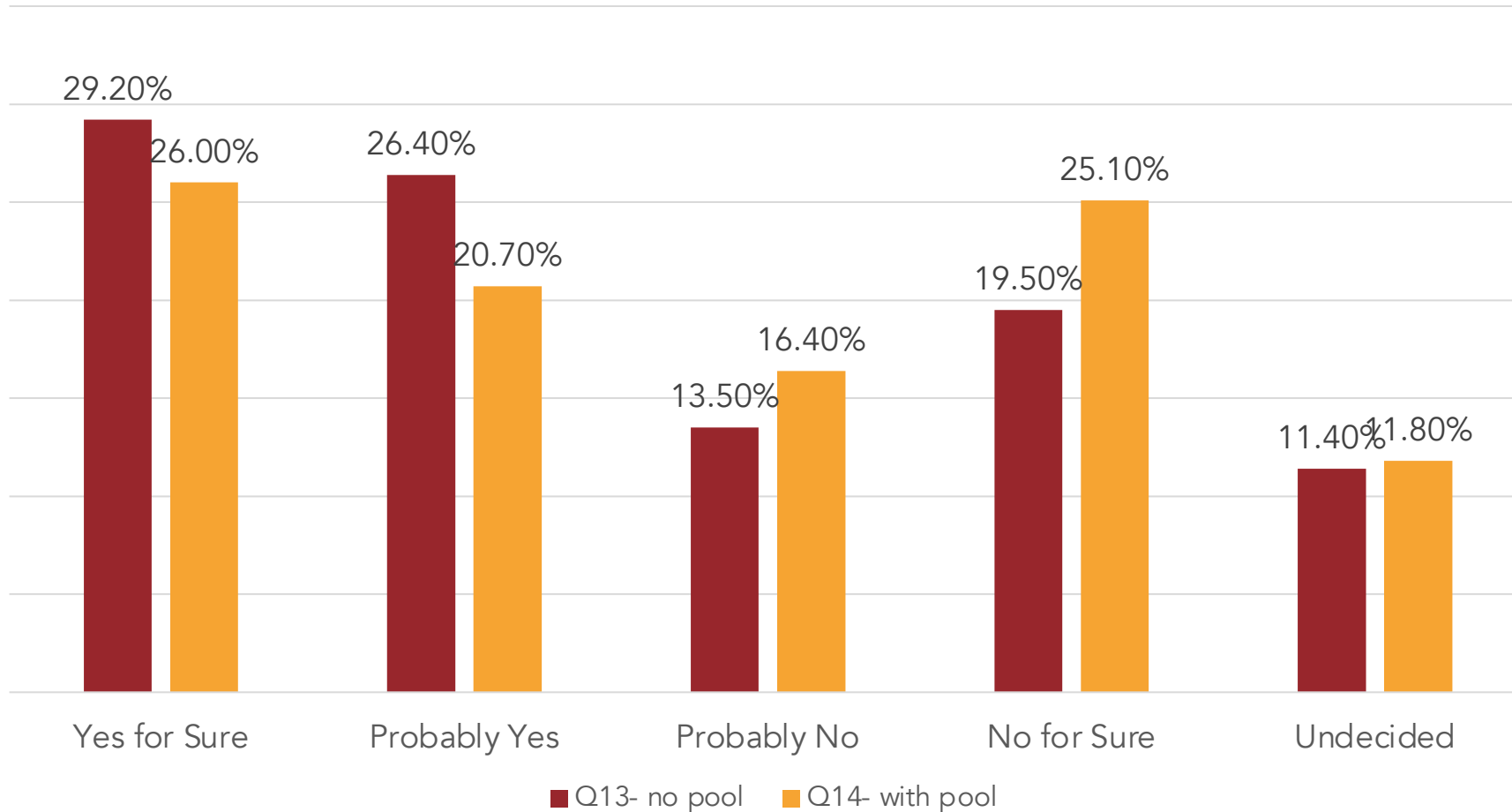
Q12: Pool Support



When introduced to adding a pool, respondents were *more likely to support the expansion.*

Crossed with those that were negative or undecided with park expansion, 57.8% went from opposing the park expansion to supporting it and 12.6% switched from supporting to opposition.

Q13/Q14: Parcel Taxes

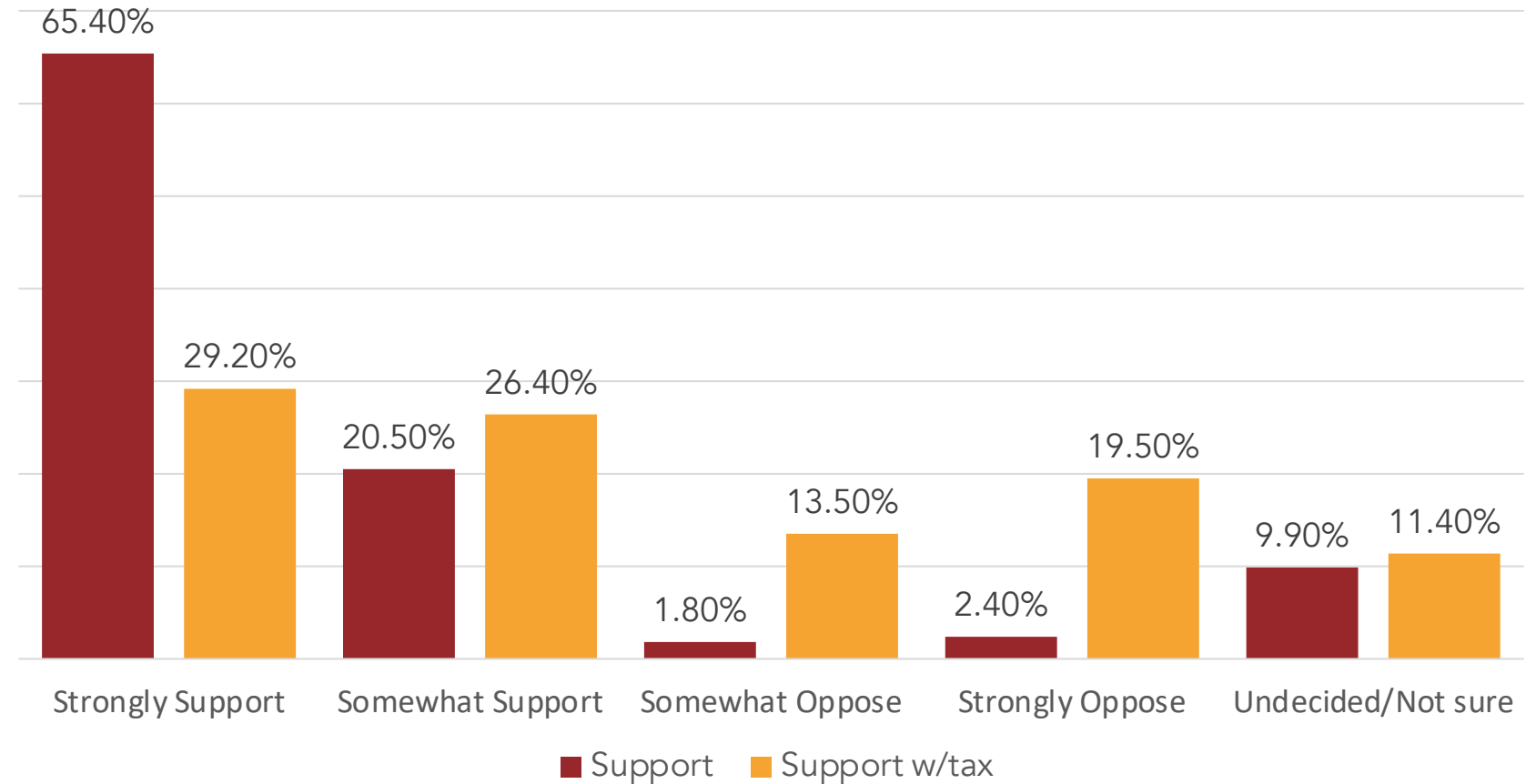


As the cost of expansion increased to include the community pool, support for the parcel tax decreased overall.

Q11/13 Expansion Support v Tax

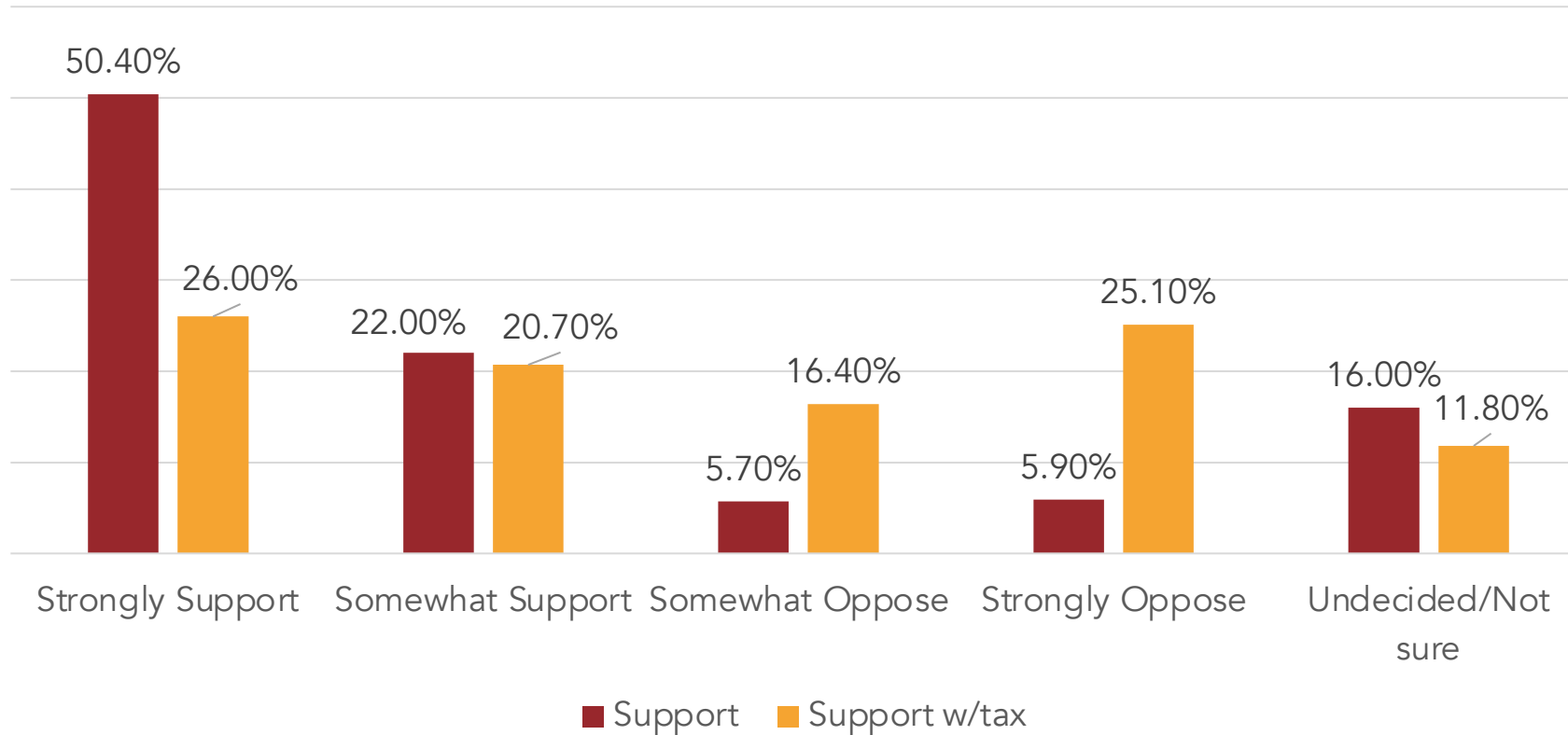
Park Expansion w/o Pool

When introduced to the cost of park expansion (without the pool), support dropped off steeply, below the 2/3 voter threshold for approval.



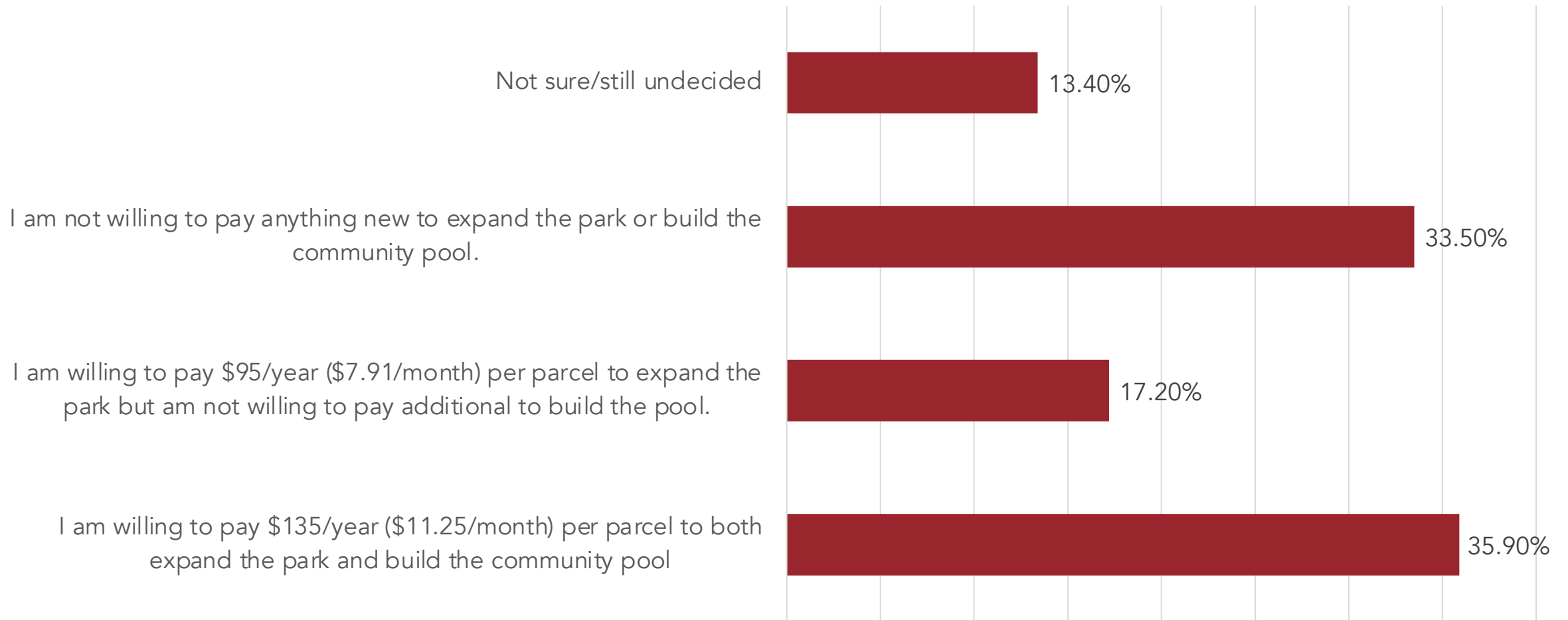
Q12/14 Pool Support v Tax

Support w/ Pool



Again, when costs were presented (this time for the expansion and the pool), support for the expansion project declined.

Q15 Payment Commitment



Q15 Payment Commitment Analysis

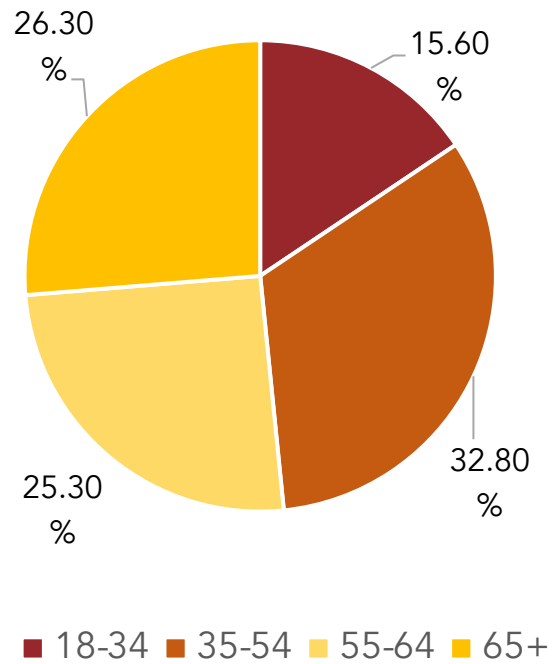
- Likely voters do not support the additional cost to add the pool. 35.9% favor paying for the expansion and the pool. *This falls short of the 2/3 threshold required.*
- Looking at those in support of paying the \$135/yr. and how they cross with those that answered Q13 (supporting just the park without the pool), there is a 95.1% overlap. Q15's total willingness to pay for the Park expansion without the pool is then 51.28%, *still far short of the 2/3 of voters required for parcel tax approval.*

Key Takeaways

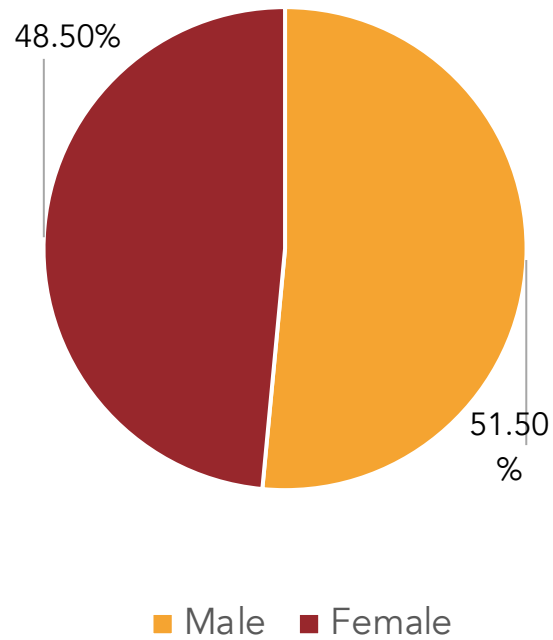
- Survey respondents prioritize the playground expansion, event space and sports facilities over other specific facilities.
- Survey respondents support expanding the park but are less enthusiastic about paying for it.
- Support for the park expansion jumps with the addition to the pool but respondents are even less enthusiastic about paying the higher parcel tax for the pool.

Demographics

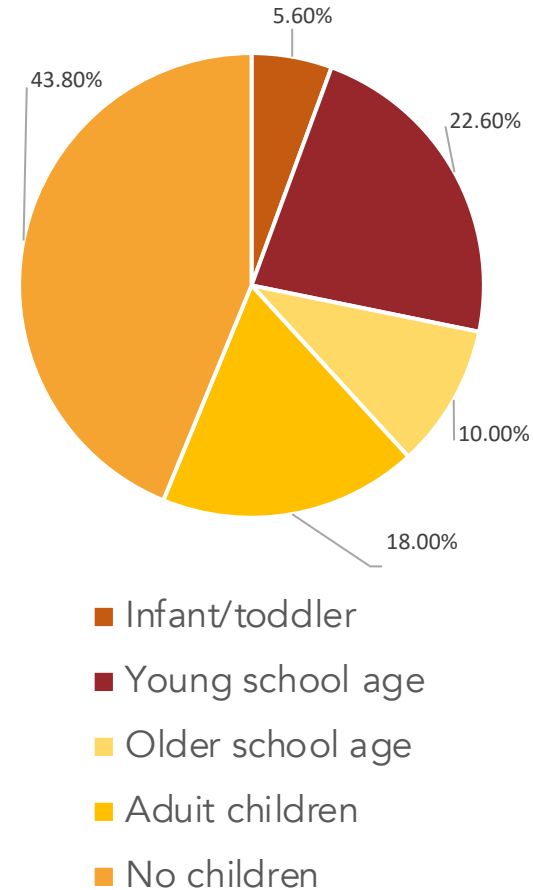
Age



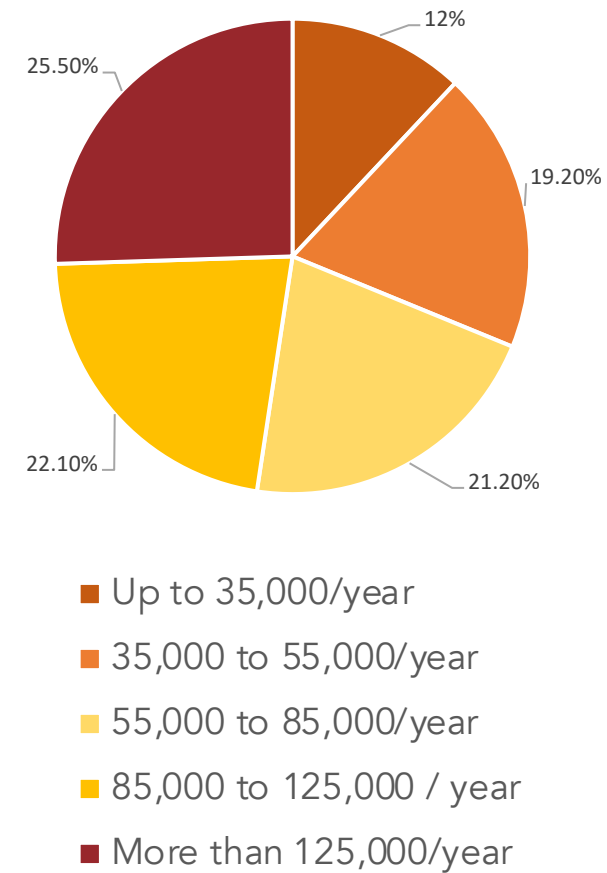
Gender



Children

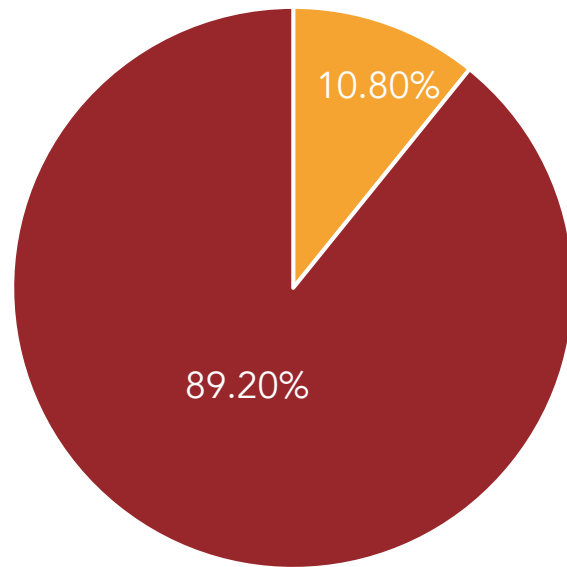


Income



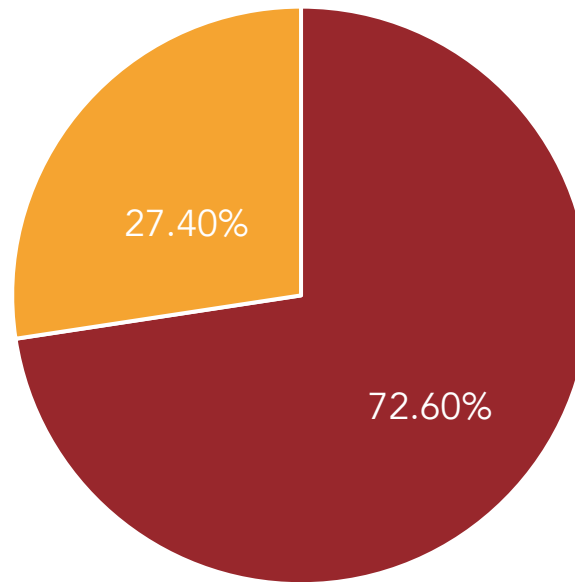
Demographics- Residency

Ownership



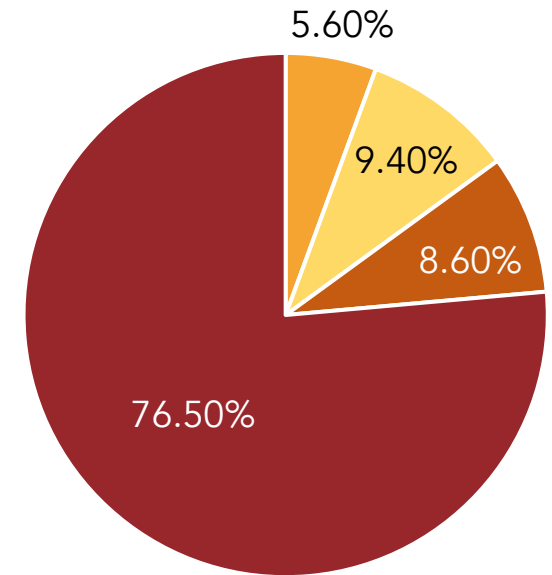
■ Rent ■ Own

Community



■ Phelan ■ Pinon Hills

Residency



■ Less than 3 years ■ 3-5 years
■ 6-9 years ■ 10+ years

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